



YOU CAN MAKE A DIFFERENCE



14:1

# THE MAGIC OF 14:1



*From my first visit to Pathways, I realized and felt that there was TRUE HOPE for people with mental illness. I was NOT ALONE ANYMORE!!*  
**Christian Boily**

It would be incorrect to think of **Pathways Clubhouse** as just a building. It is equally incorrect to think of it just as a rehabilitation program for those with mental illness. Pathways Clubhouse is about a lot of things – jobs, education, housing – it’s about hope and opportunity for recovery.

## AN EXTRAORDINARY OPPORTUNITY

Pathways Clubhouse is poised to take advantage of an opportunity to create a purpose-built space within a new community-focused building to replace our current leased facility. It is time to provide the members who attend Pathways Clubhouse every day of the year with a new, bright, professional, well-designed space to enhance their feelings of self-esteem and to honour their significance as a part of our society.

## WHY 14:1

Pathways Clubhouse’s success is demonstrated by a recent independent study that found that we produce a total of \$14 in societal value to the community from every \$1 received. This compares dramatically with the average social return on investment (SROI) of other well-run North American non-profits at only \$2-\$5. It means that every \$100 invested in Pathways results in \$1,400 return to the people and communities that Pathways touches. Your investment in Pathways can be assured.

The power of SROI means that instead of homelessness, we provide housing, instead of prison, we help people transition to meaningful work, instead of loneliness we provide unconditional friendship and a social life. Our members are less reliant on social services because of Pathways Clubhouse.

## WHAT IS PATHWAYS CLUBHOUSE

Pathways Clubhouse, currently located at 7351 Elmbridge Way in Richmond, is a place that offers hope, encouragement, and opportunities to people whose lives have been shattered by mental illness. Members reclaim their lives through a supportive environment that focuses on the people’s strengths and talents rather than their illnesses. We work together to create opportunities for members to return to school, gain employment, have a place to live, connect with their families, make new friends, and create multiple successes. We also provide public education to increase awareness and understanding of mental illness and mental health issues.

## WE ARE UNIQUE

Pathways Clubhouse operates on a “Clubhouse Model” program, and is accredited by Clubhouse International. Pathways is currently the only accredited place in all of BC that is a resource to anyone struggling with mental illness. We serve more than 70 members who visit daily and we are open 365 days a year.

Pathways is unique because it houses resources to help with every aspect of a person’s life: housing, transitional employment through to independent employment, education, young adult program, outreach, thrift store, commercial kitchen, dining room, exercise area, and library. Our staff are generalists who provide expert “one-stop shopping” for every member in a collaborative, welcoming environment.

In addition, Pathways Clubhouse revolves around a “work-ordered” day and we provide work opportunities for members at the Clubhouse. Our work opportunities are real and meaningful because they arise from the functioning of the Clubhouse and actual member needs. Some of our work opportunities include clerical, maintenance, data processing, food services, and thrift store operation and management.

## OUR VISION

We are excited to participate in an opportunity with the City of Richmond and five other local non-profit organizations. The project is to create a community-focused building located at Granville Avenue and No. 3 Road which will include affordable rental housing units and spaces for social service providers, Pathways Clubhouse being one of them. Pathways will be provided with a 11,000 sq. ft. (1,022 m<sup>2</sup>) purpose-built space in the building which will allow us to offer all our current programs and services in an environment that honours the work done at Pathways Clubhouse each day.

The total cost of the project will be \$49 million. Pathways Clubhouse is turning to the community to support its contribution of \$2.3 million through this 14:1 Campaign. It is important for us to move quickly on our capital campaign, as ground has already been broken at the site of 8111 Granville Avenue. The expectation is to move into the new building in 2016. Pathways and each of the other non-profits will hold a strata interest in the building’s 60-year lease. With a mortgage in place for the 60-year lease, we are seeking support from the community to pay down the mortgage as quickly as possible so that program funding need never be used.

*I have only been a member at Pathways Clubhouse for about six months now and it feels very welcoming and a comforting place to go. The members and staff have helped me get out of my comfort zone. Before the Clubhouse, I had very bad social anxiety. Now, being at the Clubhouse has made my life worthwhile.*  
**Caitlin Norman**





**OUR BELIEFS**

We believe that the rehabilitation of people with mental illness must involve the whole person in a process of gradual acceptance into, and being embraced by, a community of mutuality, respect, and opportunity. With this kind of support, men and women recovering from a mental illness can work and become fully participating members of their communities.

Pathways Clubhouse is governed by an enthusiastic team of committed professionals from all walks of life who are determined to make this dream a reality. By becoming a sponsor or donor now, you too can be a part of this high-visibility, worthy, and exciting project.

**YOU MAKE THE DIFFERENCE**

An investment in the 14:1 campaign will be an investment to a path back to a healthy life for the 20% of people in Richmond and their families, employers, and friends, who need Pathways Clubhouse’s help to navigate and overcome mental illnesses. For every \$1 you invest, there will be a \$14 social return on investment. Where else could your money be better spent? Review our “Giving Opportunities” pamphlet and support us today!



*For 2 years I was able to get 5 jobs – I could get them but just couldn’t keep them. Now I am working at a Transitional Employment site as an office assistant. Because of Pathways Clubhouse and the support I receive from them, I am now part of the working community.*  
**David Risbey-Haines**

**WE HELP WITH EMPLOYMENT**

“Unemployment rates among people living with mental health problems are incredibly high—even among people who want to work” (www.heretohelp.bc.ca). In fact, 70% to 90% of people living with serious mental health disorders in Canada are unemployed, including 30% of people living with depression or anxiety. Being unemployed impacts many aspects of a person’s life including the ability to maintain housing, access healthy food, make social connections, and acquire education and training.

Pathways Clubhouse Transitional Employment Program provides part-time, entry level work in the community that pays our members minimum wage. This program is unique and successfully replicated throughout the world by other Clubhouse International accredited programs. It is the only employment program that guarantees to both members and employers job screening, training, and absence coverage by Clubhouse staff.

In addition, Pathways provides Supported and Independent Employment Programs to help members obtain and maintain employment in any job they choose. Clubhouse staff initiates contact with employers, assists members to train on the job, and sets up any additional support members may need to maintain successful employment.



*Before Pathways Clubhouse, I didn’t have any connections or future goals. Now I have my own home, a professional cook certificate and a career. Because of Pathways, I feel ready to conquer the world.*  
**Jamie Cornish**

*Pathways Clubhouse has earned a four-star rating from Charity Intelligence Canada, which ranks how charities spend their money and the work they do. Pathways is the only Richmond-based organization and one of only 8 in BC to receive the four-star rating – the highest rank possible, and joins the 15% of charities across Canada who made the grade.*

*“Charity Intelligence’s research has found charities that are exceptional. This list of 4-star charities shows Canadians 72 charities that excel in accountability to donors, financial transparency and cost-efficiency. We hope Charity Intelligence’s ratings help donors get accurate, independent information in making important giving decisions”, Kate Bahen, Managing Director of Charity Intelligence.*



## WE HELP WITH EDUCATION

People with mental illness are most likely to receive a diagnosis as young adults, while in high school or university. This often impacts their ability to complete their educational pursuits and in turn, delays their vocational goals. "There is evidence to suggest that individuals with psychiatric disabilities, when compared to the general population, have lower rates of post-secondary degree completion" (Café TAC). Many adults with a mental illness still have a strong desire to complete their educational goals.

Pathways Clubhouse's Supported Education Program assists members to return to, or continue with, their educational pursuits. Many members have been out of the educational system for some time, and the thought of returning can be very intimidating. We assist members with applications, liaise with student services, and provide study space and tutors. Whether it's learning to read or getting a post-secondary credential, Pathways Clubhouse is committed to helping members achieve their educational goals.



***I enrolled for an intermediate French course at Kwantlen and I thought that I was taking on too much. So I went to [a staff member] and she helped me tremendously by drawing out my schedule and helping me organize my time. That was a skill that I had forgotten due to my illness. When I didn't feel like doing my homework, I remembered her words – she said "C'mon Melcia. This is the final stretch!" As a result of better time management, and all the support, I ended up getting an A- in that class! Melcia D'Souza***

***\*Success Markets independently evaluates charity programs based on their investigation of expected and actual results realized by beneficiaries relative to program costs and risks. Benjamin McNamee, Senior Analyst of Success Markets, an experienced evaluator, states that "generally well-managed non-profits expect to receive a Social Return on Investment (SROI) in the \$2-\$5 range".***

***Pathways Clubhouse, the Richmond location of the Canadian Mental Health Association participated in an independent review of the value created by the dollars received from funders and donors. They are delighted to report that Pathways Clubhouse produces a total of \$14.00 in societal value to their members and to the larger community from every \$1 received! Fourteen to One! That is approximately three times more than average well respected societies in North America.***

***The Conrad N. Hilton Foundation presents an annual award of \$1.5 million US, the world's largest humanitarian prize, to an organization that is doing extraordinary work to alleviate human suffering. This year, Clubhouse International and Fountain House, the originators of the Clubhouse model followed by Pathways, were the recipients.***

## WE HELP WITH HOUSING

Although research is inconclusive as to whether or not mental illness leads to homelessness, it is clear that people with mental illness are at a greater risk of being homeless. "According to housing and support providers across BC, affordable housing is vanishing, evictions are on the rise, and waiting lists for social and supported housing continue to grow." (Canadian Alliance on Mental Illness and Mental Health). Having safe, decent, and affordable housing is an extremely important element for a person's mental wellbeing. It is difficult for a person to manage the rest of their life without a stable home.

We believe that everyone has a right to live in a decent, safe, and affordable home. That is why we are committed to helping members find housing. Rental subsidies and a diverse array of housing supports are provided to meet the varying needs of members. Pathways Clubhouse helps members re-acquire living skills, whether it is budgeting, shopping, cooking or cleaning. Pathways Clubhouse helps where there is need.

***I was originally homeless and living in a shelter. When Pathways knew of this, they helped me get my own place. It is my safe haven, I am so happy now and I feel I have a future." Steve Badman***



For more information, please contact Dave MacDonald at 778-918-1421 or email [info@pathwaysclubhouse.com](mailto:info@pathwaysclubhouse.com)

WE HAVE THE MEMBERS  
LEADERSHIP AND  
COURAGE  
TO MAKE THIS HAPPEN

NOW WE NEED YOU

JOIN US ON OUR PATHWAY  
TO OUR FUTURE

